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For Immediate Release

Patterson Announces Promotions of Laura Cloud and Lauren Hanley

ATLANTA, GA, January 9, 2024: Patterson Real Estate Advisory Group today announced the promotion of Laura Cloud to Senior Managing Director and Lauren Hanley to Managing Director. Laura is an existing partner, and Lauren has been named a partner.

"I'm very pleased to announce Lauren and Laura's promotions, both of which are very well-deserved. They are both tremendous assets to our company and for our clients, but more importantly, they are both wonderful people, and I'm proud to have them work with us," commented Lance Patterson, Founder and CEO of the firm.

Laura joined Patterson in 2019 to continue the firm's expansion into the Nashville market. With almost 20 years of commercial real estate experience, Laura has developed extensive knowledge in development, acquisition, disposition, and asset management, with specific expertise in the development arena of complex, urban mixed-use projects. Laura's professional experience provides for a holistic approach to both strategic advisory and capital placement assignments.

Prior to joining Patterson, Laura served as Director of Development and Special Assets at Nicol Investment Company, where she led the strategy and execution of mixed-use developments, complex problem assets, and new development opportunities. Previously, Laura served as Vice President of Investments and Development at Carter, where she was responsible for over \$300 million and 1,500,000 square feet of development in multifamily, retail and office from projection inception through disposition.

Laura earned a Bachelor of Business Administration from Vanderbilt University and a Master of Business Administration with a Finance and Real Estate Concentration from the University of Georgia. She is a licensed Tennessee Real Estate Salesperson.

"Patterson has been an incredible organization to be a part of for the past five years. I am thankful to be surrounded by an incredible team of bright, hardworking colleagues. I look forward to being a part of our continued growth and success in the years to come," commented Laura.



Laura Cloud, Senior Managing Director

Lauren joined Patterson in the fall of 2020 to lead the firm's expansion into the Tampa market. Lauren has spent her career in commercial real estate finance, structuring capital for developers and investors.

Prior to joining Patterson, Lauren spent fourteen years with NorthMarq, where she was involved with facilitating over \$1 billion in financing through well over 100 executed transactions. Lauren structured debt and equity placements through relationships with a variety of capital providers including life insurance companies, CMBS platforms, agency lenders, banks, debt funds, and equity investors.



Lauren Hanley, Managing Director

Lauren earned a Bachelor of Science in Finance and Bachelor of Science in Real Estate from Florida State University. She is a licensed Florida Real Estate Salesperson, CCIM Designee, and is active in several industry organizations, including the Urban Land Institute, Real Estate Investment Council, Society of Real Estate Professionals, and Commercial Real Estate Women. She also serves in leadership roles on the Executive Board of ULI Tampa Bay and Board of Directors of a local non-profit.

"I'm extremely grateful to work with our entire team here at Patterson and to continue to lead our Florida efforts. It's been exciting to be a part of our company's growth over the last few years, and I look forward to building on our success as a firm," stated Lauren.

About Patterson

Patterson Real Estate Advisory Group is a capital placement and real estate finance advisory firm that represents owners, developers, and investors seeking capital to leverage commercial real estate opportunities. Patterson arranges construction, bridge, mezzanine, and permanent financing while also coordinating equity and joint venture formations along with general finance advisory work. The primary focus is helping clients across different property types access investors at a variety of different levels of the capital stack, matching the specific need with the appropriate capital provider.

Patterson has office locations in Atlanta, Charleston, Charlotte, Dallas, Nashville, and Tampa. For more information, please contact Suzanne Holman at 404-504-6682 / sholman@pattersonreag.com or go to www.pattersonreag.com.