



Contact: Suzanne Holman

Patterson Real Estate Advisory Group
sholman@pattersonreag.com
404-504-6682

For Immediate Release

Patterson Announces Promotions of Laura Friddell to Managing Director and Bennett Souter to Associate

ATLANTA, GA, January 30, 2025: Patterson Real Estate Advisory Group ("Patterson") recently announced the promotions of Laura Friddell to Managing Director and Bennett Souter to Associate.

Laura joined Patterson in the summer of 2015. She is a vital part of the team having directly assisted in raising over \$3 billion in financing for a variety of property types predominantly throughout the Southeast. Her work spans development, bridge, and permanent financing across both debt and equity. In addition to capital placements, Laura is actively involved in the advisory side of Patterson's business, helping clients with overall strategic thinking as well as detailed analyses for certain projects and situations. Internally, she also oversees the management of all Patterson Analysts and Associates.

Prior to joining Patterson, Laura worked in SunTrust Robinson Humphrey's (now Truist Securities) Structured Real Estate Group, which acquired single tenant real estate assets primarily from corporate and investment banking clients, issued lease-backed notes, and selectively marketed properties to institutional and private investors.

Laura earned a Bachelor of Science in Commerce (with Finance & Management concentrations) and Bachelor of Arts in French from the University of Virginia. She is a licensed Georgia Real Estate Salesperson and NAIOP Georgia member. She is also on the Board of Directors for Rebuilding Together Atlanta.

"Laura has been a critical part of Patterson's organization and success for years. She has balanced operational and transactional responsibilities very effectively, contributing to not only her own growth but the growth of others within our firm," commented Bill Mealor, Patterson Senior Managing Director. "We are lucky to have her as part of our company and thrilled to announce a very well-deserved promotion to Managing Director."



Laura Friddell
Managing Director and Partner

Bennett joined Patterson in 2023 as a Senior Analyst and served as a key member of the transaction team preparing financial models and processing investment offerings. As an Associate, he will take on additional oversight responsibility in underwriting investments and developments and work more directly with clients and capital. Prior to joining Patterson, Bennett spent five years at Truist Bank on both its commercial real estate lending and its investment banking platforms. Most recently, Bennett worked for Truist Securities' Structured Real Estate Group, a division of Truist's investment bank which acts as a principal investor in net lease investments across the country, primarily through sale-leaseback and build-to-suit transactions. During his time at Truist Securities, Bennett assisted the group in the execution of over \$350 million in transactions. Since joining Patterson, Bennett has been directly involved in the closing of multiple debt and equity transactions across a wide array of asset classes. Bennett earned a Bachelor of Arts in Political Science from the University of Georgia and is a member of ULI Georgia.



Bennett Souter
Associate

"We are very excited to announce Bennett's promotion to Associate. It is a well-deserved recognition for the hard work, commitment, and enthusiasm that he brings to the job daily. We are confident he will continue to thrive and grow in this new position," said Mealor.

About Patterson

Patterson Real Estate Advisory Group is a capital placement and real estate finance advisory firm that represents owners, developers and investors seeking capital to leverage commercial real estate opportunities. Patterson arranges construction, bridge, mezzanine, and permanent financing while also coordinating equity and joint venture formations along with general finance advisory work. The primary focus is helping clients across different property types of access investors at a variety of different levels of the capital stack, matching the specific need with the appropriate capital provider.

With office locations in Atlanta, Charleston, Charlotte, Dallas, Nashville, and Tampa, Patterson serves clients throughout the United States. For more information, please contact Suzanne Holman at 404-504-6682 / sholman@pattersonreag.com or go to www.pattersonreag.com.